



LIBRARY AND INFORMATION ASSOCIATION OF  
SOUTH AFRICA

**LIASA-IN-TOUCH**  
(Official Magazine of LIASA)

**ADVERTISEMENT RATES AND SIZES**  
**JANUARY – DECEMBER 2008**

<b>FULL COLOUR</b>	
A4 (width 210mm x depth 297mm)	R4101.00
A5 (width 210mm x depth 148.5mm)	R2676.00
A6 (width 105mm x depth 148.5mm)	R2240.00
A7 (width 62 mm x depth 105mm)	R1017.00

<b>INSERTS</b>	
An amount of R1984 (handling fee included) will be charged for a one page, pre-printed insert. The fee for inserts consisting of more than one page will be calculated according to the format of the document and the current postage rates.	Contact the LIASA National Office for a quotation.

<b>SPONSOR OF PAGE</b>	
Name and telephone number of advertiser	R460.00

\* Special tariff for 2 or more placements: -10% on total costs per advertisement  
***Institutional members qualify for 15 % discount per advertisement (the 10% above does not apply for 2 or more placements)***

**PLEASE NOTE**

- ◆ A 20 % surcharge applies to advertisements that have to be typeset.

**PUBLICATION FREQUENCIES AND CLOSING DATES**

The LIASA-IN-TOUCH Magazine is published quarterly in March, June (2008: April, July), September and December. The closing date for ads is 6 weeks prior to the 1<sup>st</sup> day of the month of publication.

- Advertising rates will be revised annually

For more information regarding the placement of advertisement in the LIASA-In-Touch please contact LIASA National Office at Tel: (012) 337 6129 or email [liasa@liasa.org.za](mailto:liasa@liasa.org.za)